

Ottimizzazione
TRIME.IT



RECAP

PRINCIPALI INTERVENTI

A seguire una lista sintetica degli interventi effettuati sul sito Trime *onpage* e *offpage*

Aggiornamento ON PAGE

Razionalizzazione gerarchia titoli

Riscrittura della gerarchia dei titoli sulla pagina (con schema *H1/H2/H3*).

Riscrittura degli H1

Individuazione e riscrittura di tutti gli *H1* del sito per esemplificare in maniera chiara il contenuto della pagina o il nome del prodotto.

Riscrittura dei testi

Revisione dei titoli e dei blocchi testuali per evitare duplicati e rafforzare la presenza delle *keywords* sulla pagina

Aggiunta nuove sezioni

Aggiunta di nuovi moduli testuali (applicazioni, FAQ, *H2/H3*) per arricchire le pagine carenti.

Rielaborazione grafica delle gamme e delle linee

Inserimento testuale di caratteristiche e brevi descrizioni per diversificare le linee e renderle più leggibili dagli utenti e dai crawler google.

Riorganizzazione sistema dei Link

Riscrittura di tutti i pulsanti con collegamenti ipertestuali con eliminazione di codice obsoleto.

Razionalizzazione degli elementi sulla pagina

Riorganizzazione delle immagini e degli elementi sulla pagina per evitare duplicazioni e ridondanze.

RECAP

Aggiornamento OFF PAGE

Aggiornamento struttura

Aggiornamento *PHP*, *CMS* e *Editor grafico*

Sitemap

Aggiornamento *sitemap*

Riscrittura architettura tecnica

Riorganizzazione degli URL con percorsi tematici e ordinamento in sintassi "*gamma - linea - prodotto*"

Riscrittura News

Riscrittura del sistema news con ri-categorizzazione e re-inserimento degli articoli con *url parlanti*

Risoluzione Link non funzionanti

Eliminazione e correzione di *errori 404*

Schema.org

Inserimento *schema.org* via *Google Structure Data*

Canonical

Risoluzione canonical mancanti

Inserimento Meta-Title e Meta Description

Inserimento per ogni articolo di *Meta-title* parlanti e articolati e *meta-description* quanto più possibile diversificate per evitare duplicati

Immagini

Inserimento descrizioni diversificate per ogni immagine; sistema di ottimizzazione a formato *Webp* via *cache* e rinominazione da perfezionare successivamente alla pubblicazione online.

Redirect

Inserimento sistema di *redirect* da perfezionare successivamente alla pubblicazione online per gestire i reindirizzamenti dei percorsi modificati

Categorie

Inserimento categorie tematiche per gruppi di articoli

Robot.txt

Riscrittura *robot.txt* da perfezionare successivamente alla pubblicazione online



Riscrittura H1/H2 principali

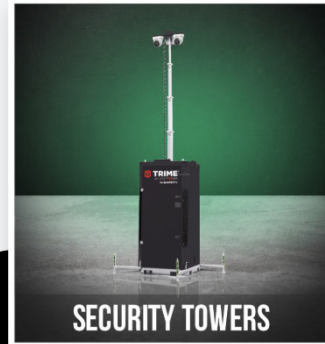
Riscrittura del titolo principale negli header con inserimento di un riferimento preciso al contenuto della pagina, per facilitare la lettura e illustrare in maniera chiara l'ambito in cui opera l'azienda (con link diretto ai prodotti).

Inserimento sezione "info"

Inserimento di una ulteriore sezione illustrativa dell'ambito in cui opera l'azienda per rafforzare la presenza di keywords via testo.

T-ZERO_{PRO}

THE WIDEST GREEN RANGE ON THE MARKET

**LIGHTING TOWERS****POWER GENERATORS****SECURITY TOWERS**

THE WIDEST GREEN RANGE EQUIPMENT FOR RENTAL MARKET

**LIGHTING TOWERS**

- ✓ LED TECHNOLOGY
- ✓ LOW NOISE EMISSIONS
- ✓ EASY TRANSPORT AND SETUP

A range of green and traditional lighting towers to provide powerful illumination for construction sites, roadworks and events.

[VIEW THE RANGE](#)**POWER GENERATORS**

- ✓ HYBRID AND SOLAR SOLUTIONS
- ✓ LOW/ZERO EMISSIONS
- ✓ SILENT OPERATIONS

A range of hybrid, solar and diesel generators ensures power supply for construction, industrial and emergency applications.

[VIEW THE RANGE](#)**SECURITY TOWERS**

- ✓ CUSTOMIZABLE
- ✓ LOW/ZERO NOISE EMISSIONS
- ✓ EASY TO SET UP

Smart security systems designed to monitor construction sites and assets and provide a safer events areas and working environments 24/7.

[VIEW THE RANGE](#)**T-ZERO_{PRO}****Riorganizzazione sezione "Prodotti"**

Riscrittura testo introduttivo e inserimento testi esplicativi per ogni categoria di prodotto con gerarchia H2. Inserimento pulsanti link aggiornati per una lettura più chiara della struttura di link interni.

THE FUTURE OF SUSTAINABLE CONSTRUCTION SITE EQUIPMENT

LIGHTING TOWERS, POWER GENERATORS AND SECURITY TOWERS FOR MODERN CONSTRUCTION SITES

HERE AT TRIME, WE BELIEVE IN INNOVATION:

At Trime we believe the future of construction equipment must combine innovation, efficiency and sustainability.

Our **TRIME T-ZERO** range introduces advanced hybrid, battery and solar technologies designed to drastically reduce fuel consumption, noise and CO₂ emissions on construction sites.

By integrating sustainable lighting towers, generators and site equipment into your operations, you can reduce operating costs while meeting increasingly strict environmental regulations.

TRIME T-ZERO solutions are designed specifically for the rental market: reliable machines, easy maintenance, long service life and outstanding performance in demanding environments.

CHECK ALL OUR SOLUTIONS →


80% LESS
CO₂ EMISSIONS


60% GREEN
PRODUCTS IN OUR FLEET


67,000 TON CO₂
SAVED PER YEAR


ESG
COMPLIANCE

**T-ZERO^{pro}**

WHY CHOOSE TRIME SUSTAINABLE EQUIPMENT?

Trime develops high-performance equipment designed to meet the needs of modern rental fleets and construction professionals.

Our machines combine advanced engineering, energy-efficient technologies and robust design to deliver maximum reliability and reduced environmental impact.

- Lower fuel consumption
- Reduced CO₂ emissions
- Lower maintenance costs
- Compliance with environmental regulations
- Higher fleet efficiency for rental companies

Investing in sustainable equipment today means building a more efficient and responsible construction industry for the future.

EXPLORE THE FULL PRODUCT RANGE

News from the world

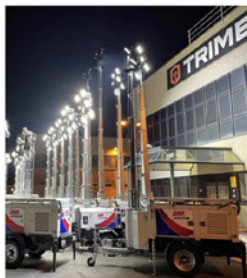


THURSDAY, MAR 19, 2026

Solar towers - Lighting the Way for Endangered Turtles

Equipped with special LEDs designed for sensitive wildlife, this special batch is heading to Austria...

READ MORE



THURSDAY, JAN 29, 2026

GAP Group Strengthens Its Fleet with Trime Lighting Towers

GAP Group Limited, continues to invest in sustainable solutions by expanding its fleet with over 3...

READ MORE



THURSDAY, DEC 18, 2025

Solar Hybrid Security Masts - Another Batch Ready for Deployment

Trime continues to innovate in security solutions!

READ MORE

Riscrittura titoli e revisione testi

Riscrittura delle sottocategorie H2 con inserimento di keywords relative alla tipologia di prodotto/servizio/benefit indicato, mantenendo il più possibile la comunicazione aziendale T-ZERO incentrata sulla sostenibilità.

JOIN THE FUTURE

MAKE IT SUSTAINABLE!

HERE AT TRIME, WE HAVE A GOAL:

When innovation meets sustainability it begins the revolution!

By integrating our range of sustainable solutions into your construction site operations, you're not just building structures - you're building a better future for generations to come. Join us in redefining construction practices for a more sustainable world.

TRIME T-ZERO products are the best choice for your construction site. They provide Low/zero emissions, they are silent and easy to use with minimal operation and maintenance costs.

TRIME T-ZERO products lead to long-term environmental and health benefits, reducing running costs and carbon footprint.



Revisione sezioni "Why Choose"

Revisione dei testi nei paragrafi per una maggior immediatezza e chiarezza semantica; riduzione di slogan e testo pubblicitario e rinnovata attenzione verso le keywords.



WHY CHOOSE TRIME SUSTAINABLE SOLUTIONS? T-ZERO^{pro}

The latest technologies Trime uses, give you the needed service, increase your performance and reduce the environmental impact of your work.

Choosing a range of sustainable solutions for your construction site not only aligns with environmental and ethical considerations but also offers tangible benefits in terms of cost savings, regulatory compliance, safety and reputation enhancement. By investing in sustainability, you're not just improving your construction site - you're contributing to a more resilient, resource-efficient, and environmentally sustainable future.

VIEW THE COMPLETE RANGE



Riorganizzazione sezione News

Riscrittura e ottimizzazione del sistema news; aggiornamento sistema di inserimento e adeguamento dell'intero archivio ai nuovi link "parlanti".

THE BEST ILLUMINATION FOR YOUR WORK

SUSTAINABLE TECHNOLOGY TO PROVIDE LIGHT

T-ZERO^{PRO}



HYBRID LINE



SOLAR LINE



ENGINE LINE

Riorganizzazione sezioni interne

Ridefinizione dell'introduzione alle pagine delle gamme e delle linee particolare. Individuazione di una gerarchia H1-H2-P chiara che spieghi il contenuto della pagina.

Riscrittura introduzioni

Inserimento diciture più estese e comprensive di keywords accompagnate da nuovi testi per arricchire il contenuto delle pagine e valorizzare le specifiche tecniche di ogni linea.



LIGHTING TOWERS

FOR CONSTRUCTION SITES, EVENTS, MILITARY AND INDUSTRIAL APPLICATIONS.

Our lighting towers are available in different configurations to meet every operational need, from remote construction sites to urban environments and indoor applications.

T-ZERO^{PRO}



**HYBRID LINE
Lighting Towers**

- ✓ UP TO SIGNIFICANT FUEL SAVINGS
- ✓ REDUCED CO₂ EMISSIONS
- ✓ EXTENDED AUTONOMY

Hybrid systems combining battery and engine technology to optimize fuel consumption and reduce emissions while ensuring continuous operation.

[VIEW THE RANGE](#)



**SOLAR LINE
Lighting Towers**

- ✓ RENEWABLE ENERGY SOURCE
- ✓ REDUCED FUEL COSTS
- ✓ LOW ENVIRONMENTAL IMPACT

Lighting towers with deployable solar panels combined with high capacity lithium battery storage for maximum efficiency and sustainability.

[VIEW THE RANGE](#)



**ENGINE LINE
Lighting Towers**

- ✓ HIGH PERFORMANCE ILLUMINATION
- ✓ LONG-RANGE MACHINES
- ✓ DURABLE AND WEATHER-RESISTANT

Robust and reliable lighting towers designed for heavy-duty applications and remote locations where continuous power is required.

[VIEW THE RANGE](#)



LIGHTING TOWERS FOR EVERY APPLICATIONS

MAXIMUM EFFICIENCY
AND MINIMAL ENERGY CONSUMPTION

TRIME lighting towers are available in different configurations to meet every operational need, from remote construction sites to urban environments and indoor applications.

Trime lighting towers are used across multiple industries:

- Construction sites
- Roadworks and infrastructure projects
- Mining and quarrying
- Events and temporary installations
- Industrial facilities

[EXPLORE ALL APPLICATIONS →](#)

CONTROL360°

SMART CONTROL AND FLEET MANAGEMENT FOR RENTAL COMPANIES

All our Lighting Towers are equipped with our software **CONTROL 360°**. It will provide all the data about the health of the machines in your fleet, and it will generate an automatic report of the performances.

Thanks to **CONTROL 360°** you can control your fleet in remote, schedule all their work and manage all their function wherever you are. You will have on your device the position of every machine of your fleet, whenever you want!



APPLICATIONS OF ENGINE POWERED LIGHTING TOWERS



CONSTRUCTION SITES

- ✓ SAFER ENVIRONMENTS
- ✓ EASY DEPLOYMENT AND TRANSPORT

Trime Lighting Towers provide reliable illumination for construction sites, ensuring efficient and safer operations.

[LEARN MORE](#)



MILITARY APPLICATIONS

- ✓ DURABLE IN HARSH CONDITIONS
- ✓ READY TO USE SOLUTIONS

Hybrid Lighting Towers designed for demanding military environments, offering mobility and robustness and rapid setup in tactical situations.

[LEARN MORE](#)



RAIL/ROAD MAINTENANCE

- ✓ POWERFUL ILLUMINATION
- ✓ LOW NOISE EMISSIONS

Smart solutions ideal for nighttime track maintenance, keeping crews safe and productive while working in urban environments.

[LEARN MORE](#)



EMERGENCY OPERATIONS

- ✓ CONSTANT LIGHT
- ✓ REDUCED FUEL CONSUMPTION

Strong and reliable machines to provide lights and support emergency operations, disaster recovery, and temporary sites.

[LEARN MORE](#)



EVENTS SITES

- ✓ SAFER ENVIRONMENTS
- ✓ LOW NOISE EMISSIONS

Trime Lighting Towers provides professional, durable and reliable lighting for outdoor events, concerts, and gatherings.

[LEARN MORE](#)



MINING SECTOR

- ✓ STRONG MACHINES
- ✓ HIGH-INTENSITY LIGHT

Strong, sturdy and reliable Lighting Towers that ensure safe and efficient illumination for mining sites and underground works.

[LEARN MORE](#)

Integrazione sezione "Applicazioni"

Integrazione della sezione "applicazioni" nella pagina gamma e nelle singole linee. Redazione di testi e benefits per ogni applicazione particolare.

Hybrid Line
BACK

MOBILE LIGHTING TOWER
X-ECO
HYBRID LITHIUM
6X100 LED 8,5M MAST HEIGHT

The Trime X-ECO Hybrid Lithium 6x100 tower light is a high-efficiency lighting solution equipped with six LED lamps powered by an advanced lithium battery system. Its hybrid setup combines battery energy with a fuel-efficient engine to deliver reduced emissions, lower noise levels and long autonomy for demanding applications.

[DOWNLOAD DATASHEET](#)

up to **11,30 hours**
silent running

ALWAYS WITH FULL LIGHT OUTPUT

Definizione introduzioni

Riscrittura testi introduttivi e definizione di titoli H1 leggibili per ogni pagina prodotto, così da evitare ridondanze e testi duplicati per i prodotti della stessa tipologia.



X-ECO-HYBRID
LITHIUM
6X100W LED - 8,5M

THE LED BATTERY SITE LIGHTS

The Trime X-ECO HYBRID LITHIUM 6x100W tower light produces low-emission LED lighting from its advanced lithium battery and six LED lamps. The X-ECO HYBRID LITHIUM 6x100W emits low emissions with reduced noise throughout its entire operation.

[DOWNLOAD DATASHEET](#)

up to **11,30 hours**
silent running

ALWAYS WITH FULL LIGHT OUTPUT



FULL HYBRID POWER GENERATORS MODELS



FULL HYBRID POWER GENERATOR

MGTP 5000/12 TH

12 KVA COMBINED POWER
SINGLE PHASE-LITHIUM BATTERY

DOWNLOAD DATASHEET



FULL HYBRID POWER GENERATOR

MGTP 8000/12 TH

15 KVA COMBINED POWER
SINGLE PHASE-LITHIUM BATTERY

DOWNLOAD DATASHEET



FULL HYBRID POWER GENERATOR

MGTP 15000/24 TH

32 KVA COMBINED POWER
THREE PHASE-LITHIUM BATTERY

DOWNLOAD DATASHEET





Ampliamento testi

Ampliamento dei testi esistenti con l'inserimento di caratteristiche leggibili e riferimenti al contenuto della pagina/link







MGTP 5000/12 TH

SINGLE PHASE-LITHIUM BATTERY

DOWNLOAD DATASHEET



MGTP 8000/12 TH

SINGLE PHASE-LITHIUM BATTERY

DOWNLOAD DATASHEET



MGTP 15000/24 TH

THREE PHASE-LITHIUM BATTERY

DOWNLOAD DATASHEET







KEY BENEFITS OF TRIME SECURITY TOWERS

SAFER environments
REDUCE RISK OF ILLEGAL ACTIVITIES

24/7 control
NO-STOP SURVEILLANCE

REMOTE control
CHECK FROM YOUR DEVICES

SECURITY SYSTEMS FOR EVERY APPLICATIONS!

VERSATILE SECURITY EQUIPMENT TAILORED ON CUSTOMERS NEED!

Our solutions are easy to install, require very little installation time, can be both fixed and mobile and we can provide any type of technology: from full battery to solar, plug in and engine versions

Our security technology enables the control of large areas , both internal and external, such as:

- Construction sites
- Commercial areas
- Road construction
- Event sites
- Car parks
- Storage areas
- Critical infrastructures and many others...



FAQ - Frequently Asked Question about Security Towers

Do I need a technician to set it up?

No. The X-SAFETY is designed for easy, manual setup by just one person. No tools or technical skills required.

Can I use it where there is no mains ?

Yes. It runs either on External power sources, making it perfect for remote or off-grid locations.

Is it difficult to transport?

Not at all. It's equipped with forklift pockets and lifting eyes, or towable design, and being extremely compact can be transported on truck in a sensible amount of units

Can it resist vandalism or theft?

Yes. The entire system is housed in a reinforced, fully lockable steel box, designed to prevent tampering and unauthorized access.

What can I install on the mast?

Any standard CCTV cameras, floodlight, or sensors. The top is compatible with most commercial surveillance and lighting systems.

Does it make noise during operation?

No. When powered from mains, it runs silently with zero emissions—perfect for residential or urban zones.

Can I customize the appearance?

Yes. We offer custom branding and colour options for your company or event.

What happens if it rains or snows?

No problem. The tower is weatherproof, built with hot-dip galvanized steel to resist corrosion and harsh conditions. If your don't want rain inside the tower available as option top roof closing from the inside of the unit

YOUR BEST PARTNER

FUTURE

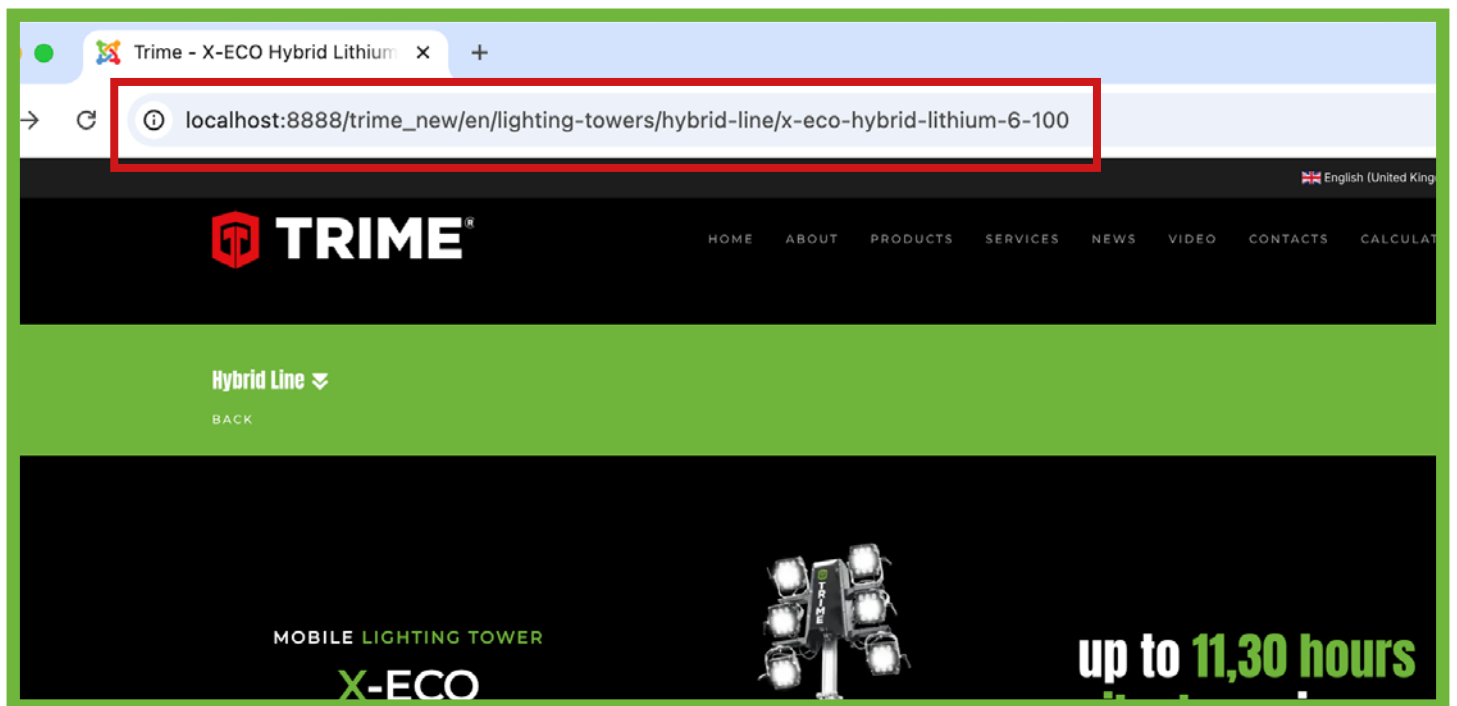
Inserimento paragrafi applicazione

Riscrittura delle sottocategorie H2 e dei paragrafi testuali per inserimento ambiti di utilizzo e benefit.

Inserimento sezione FAQ

Inserimento nuovo paragrafo testuale con FAQ per illustrare con chiarezza il funzionamento e le caratteristiche principali delle Security Towers.

OFFPAGE



Riscrittura architettura Link

Riorganizzazione di tutti i prodotti in una architettura razionalizzata e gerarchica di max 3 livelli. Creazione di categorie/articolo.

trime.it/en/lighting-towers/hybrid-line/x-eco-hybrid-lithium-6-100

Gamma

Linea

Prodotto



Trime - X-ECO Hybrid Lithium 6x100 - High Efficient Lighting Tower

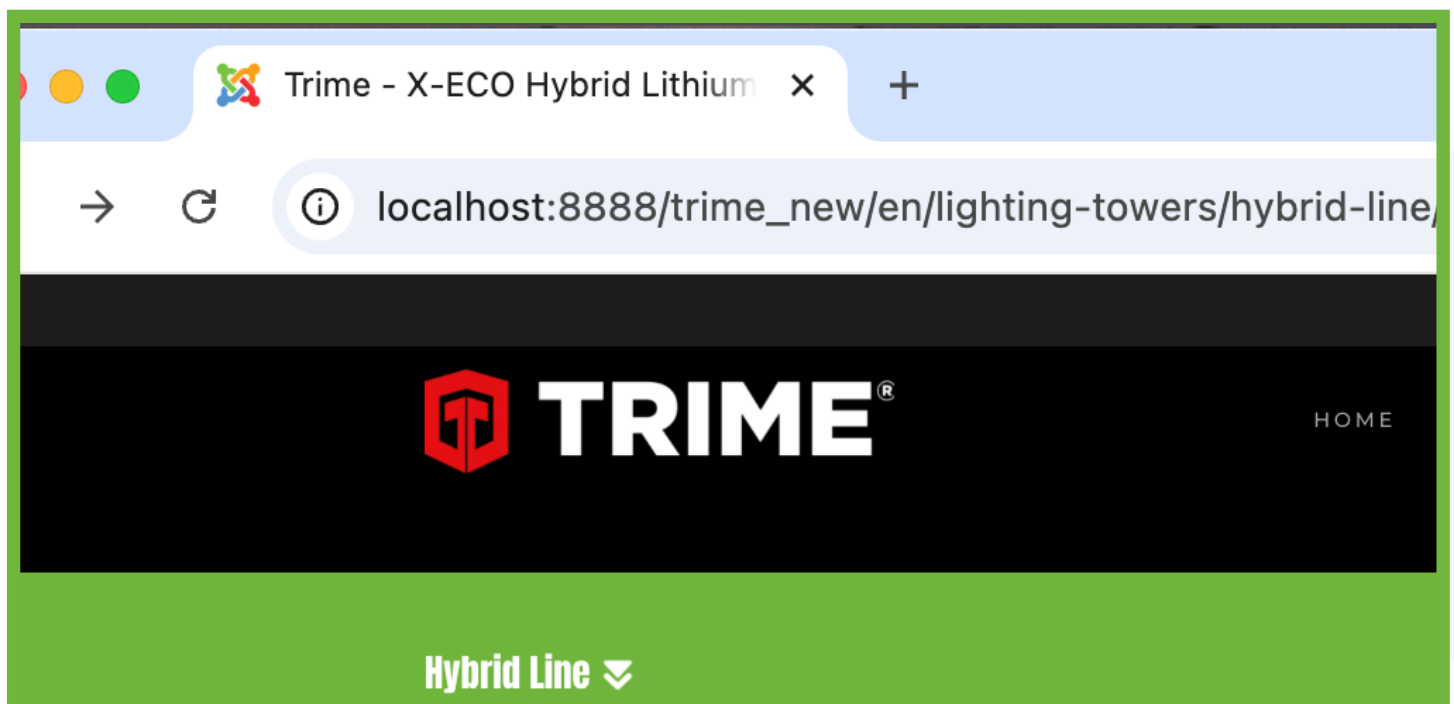
http://localhost:8888/trime_new/en/lighting-towers/hybrid-line/x-eco-hybrid-lithium-6-100

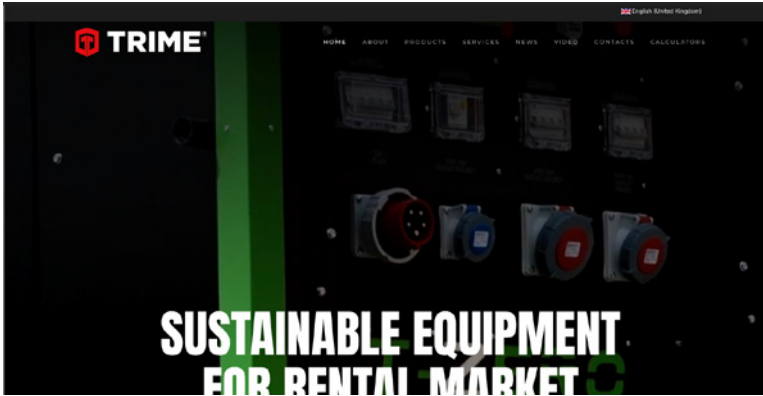
Full-hybrid Lighting Tower that combines high capacity batteries with a fuel-efficient engine to deliver reduced emissions, lower noise levels and long autonomy...

This is a rendering of what this page might look like in Google's search results

Inserimento Meta-Title e Meta-Description

Scrittura e inserimento di Meta-Title e Meta-Description mostrati sia nella navigazione tra le schede del browser sia nei risultati di ricerca google. Titoli pubblicitari e "parlanti" e descrizioni articolate e diversificate per evitare duplicati e intercettare nel migliore dei modi le caratteristiche più rilevanti del prodotto.





Aggiornamento Struttura

Aggiornamento PHP, CMS e motore grafico alle versioni correnti

IMPLE SETUP
ONFIGURATIONS
HT

urity tower **plug-in** or
vered designed for
protection with easy
d flexible configuration.

LEARN MORE

✓ SOLAR HYBRID TECHNOLOGY
✓ WIDE AREA COVERAGE
✓ LOW OPERATING COSTS

High-performance solar security
tower, **Solar-Hybrid technology**
powered with deployable solar panels
designed for large areas, combining
sustainability with reliable long-term
surveillance.

LEARN MORE

Eliminazione Codici Obsoleti

Riorganizzazione sistema pulsanti link con riscrittura e eliminazione dei codici obsoleti.

localhost:8888/trime_new/en/solar-towers-lighting-the-way-for-endangered-turtles



Riorganizzazione Sistema News

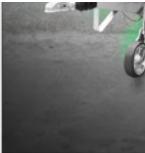
Re-inserimento, tematizzazione e riscrittura link dell'archivio news



images/tnh/lt_lines/hybrid/sq_hybrid_h_xeco.jpg

IMAGE ALT

hybrid lighting tower with high capacity lithium batteries and high



**HYBRID L
Lighting**

✓ UP TO SIGNIF
✓ REDUCED CO
✓ EXTENDED AL

Attributi Immagini

Inserimento di meta description e attributi immagine con ottimizzazione a formato webp attraverso il sistema di cache

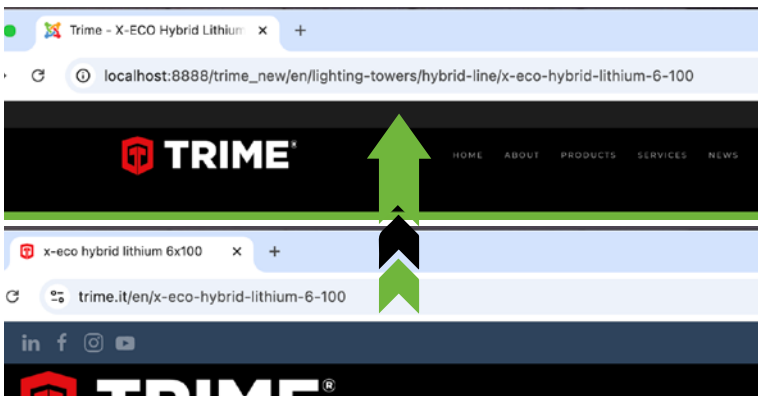
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    "item": "http://localhost:8888/trime_new/en/security-towers"
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    "brand": {
      "@type": "Brand",
      "name": "Trime srl"
    }
  }
</script>
!-- End: Google Structured Data -->

```

Implementazione Schema.org

Implementazione schema.org via plug-in Google Structure data assegnato e personalizzato per ogni pagina, diversificando il riferimento al contenuto.



Impostazione redirect

Da perfezionare successivamente alla pubblicazione online, struttura di redirect dei vecchi link sostituiti dai nuovi percorsi tematici



Risoluzione Canonical

Riorganizzazione del sistema canonical da perfezionare successivamente alla pubblicazione online

